

# Starting Up on your own?

Are you considering going-it-alone and exploring the feasibility of a great idea?

Whiting & Partners has the specialist knowledge necessary to help you through the key areas which can be challenging for innovators and entrepreneurs alike.

## Accountancy & Business Advice

That's what we offer. Whiting & Partners can meet all your accountancy requirements large and small. We'll be on hand to guide you through your developmental stages into growth and expansion.

## Bookkeeping

The UK tax system is going through the largest overhaul in generations. The tax man's aim is to make record-keeping digital for all businesses. We believe the way forward is in the cloud! Our specialist operation Anglian Cloud Accounting advises on software packages tailored to meet your needs.

## Banking

Got an account yet or are you confused by the volume and types of accounts on offer? We'll help you through the selection process and introduce you to a relevant banking relationship manager.

## Human Resources

The areas requiring legal compliance can be numerous and complicated especially as you grow your business and look to hire staff and external contractors. For small businesses, if things go wrong, the repercussions can be horrendous.

## IT Services

Information technology dominates today's business world. If you need help and guidance then our subsidiary, decisive:it can help.

## Networking

Selling yourself and marketing your new business are all important. There's a plethora of coffee mornings, business speed-dating meetings and associated events. We advise our clients on the most appropriate event for their businesses as well as identifying the most relevant professional support body like a local Chamber of Commerce.

## Payroll

You're starting up your business to make money but how do you draw a salary, possibly pay employees, as well as look after the demands of RTI and Auto-Enrolment? Whiting & Partners offers the full range of payroll bureau services to cover all, these areas.

## Trade Specialists

We've been around for almost 90-years and have moved with the times to develop expertise in specialist sectors here are a few:  
Agriculture, Construction, Contractors Education, Hi - Tech, Manufacturing Healthcare, Not-for-Profit, Property investment, Road Haulage.

## Pension and Investments

Our subsidiary company, Whiting & Partners Wealth Management, has skilled pension advisers who also cover the area of investments.



# Speak to a specialist

Whiting & Partners is a long-established firm of chartered accountants and business advisers with offices throughout the eastern region. Our Start Up specialists appreciate what you're going through and the sacrifices you're making to create a successful business. We believe client relationships are based on trust, understanding and joint ambition.

Speak to your nearest specialist, the initial consultation is free.

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# WHITING & PARTNERS

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